



TOLEDO RECOVERY PLAN

# **Public Engagement Data and Analysis**



A photograph of a woman sitting on a wooden park bench, smiling and holding a smartphone. The entire image is covered with a solid blue color overlay. In the background, there are large trees, a statue of a man on a pedestal to the left, and a large building with arched windows. The word "Background" is written in white, bold, sans-serif font in the lower-left area of the image.

**Background**



# Public Engagement began July 15



## Message from Mayor Kapszukiewicz



I was happy yesterday to join members of Toledo City Council to encourage all Toledoans to join us for six upcoming public meetings, and to complete a [survey](#), to help us determine how best to direct Toledo's American Rescue Plan Act funding.

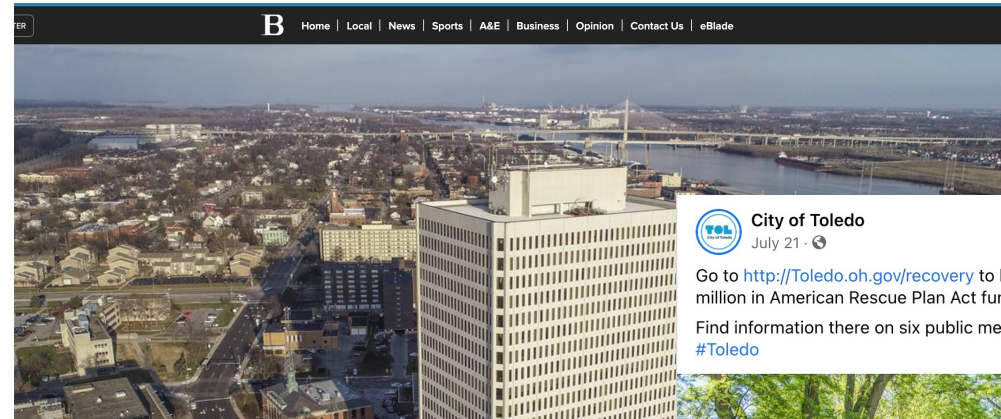
Our city is receiving \$180.9 million from the federal government through the American Rescue Plan Act, and all Toledoans should share their thoughts on how that money should be spent under our local program, which we have named a great opportunity to make infrastructure line replacement program, and we are eager to lic as we go through this process. All of the [toledo.oh.gov/recovery](http://toledo.oh.gov/recovery). You can also email [go3](mailto:go3).

Monday, July 22 at Rogers High School, 222 [virtual meeting](#) at 12 p.m., August 4.

also created a Toledo Recovery Plan taskforce to

ensure that the needs of Toledo, its businesses and residents, are met with American Rescue Plan Act funding. We are focused on five areas of investment in the Toledo Recovery Plan: youth, recreation, and parks; safe and livable neighborhoods; job creation and economic development; green and healthy housing, and avoiding cuts to city services.

Take the Survey →



## City officials discuss plan for federal stimulus money




KATE SNYDER  
The Blade  
[ksnyder@theblade.com](mailto:ksnyder@theblade.com)

JUL 13, 2021




With just over \$180 million coming into the city from the federal government's American Rescue Plan Act, local officials are left with one major question: how to spend it.

During a Toledo City Council Finance & Debt Oversight Committee meeting

**City of Toledo**  
July 21 · 🌐


Go to <http://Toledo.oh.gov/recovery> to help decide how to direct \$180.9 million in American Rescue Plan Act funding.

Find information there on six public meetings and an important survey for [#Toledo](#)



**Toledo Recovery Plan**  
INVESTING IN OUR CITY  
Community voices needed.  
[toledo.oh.gov/recovery](http://toledo.oh.gov/recovery) →

TOLEDO.OH.GOV  
**Recovery Plan**  
Recovery Plan

 and 25 others

31 Comments 34 Shares

Learn More



# 6 Citywide Meetings

Moderated by Doni Miller

**July 22**

Rogers High School

**August 4**

Participants could join through Zoom, or watch live on Facebook

**August 10**

Whitmer High School

**August 17**

Main Branch Library

**August 24**

Waite High School

**August 31**

Scott High School



# Online Survey

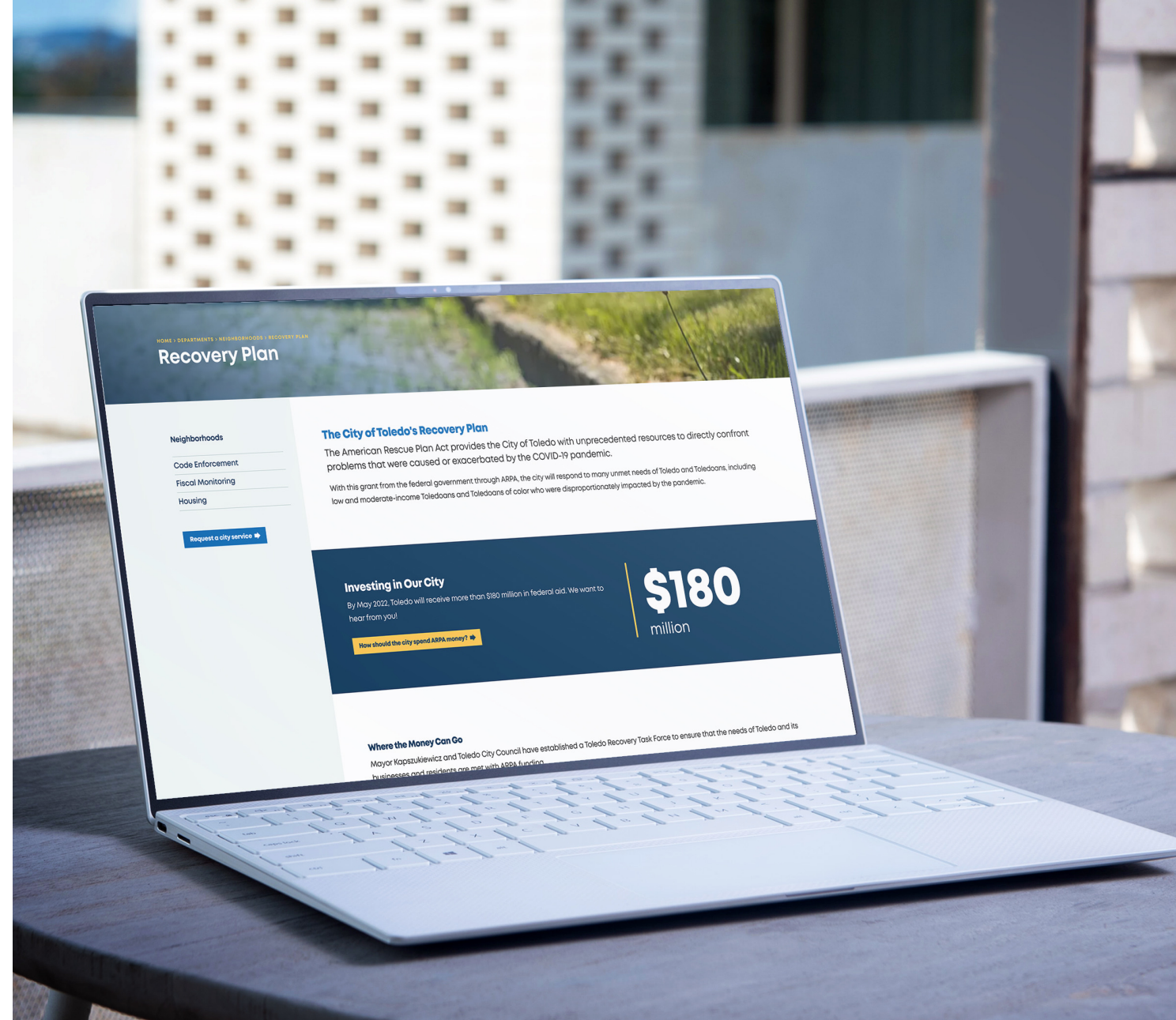
July 15 – August 31

[toledo.oh.gov/recovery](https://toledo.oh.gov/recovery)

# Email Comments

July 15 – August 31

[recovery@toledo.oh.gov](mailto:recovery@toledo.oh.gov)





A photograph of two women sitting at a large wooden conference table in an office setting. The woman on the left is older with blonde hair, wearing a light-colored t-shirt. The woman on the right is younger with dark curly hair, wearing a denim shirt over a patterned top and a chunky necklace. They are both smiling and looking towards the right. The background includes a potted plant and a television mounted on the wall. The entire image is overlaid with a blue tint.

# **Who Responded**

# Number of Respondents



**1,711**

survey responses



**~300**

meeting attendees\*



**952**

open-ended survey answers



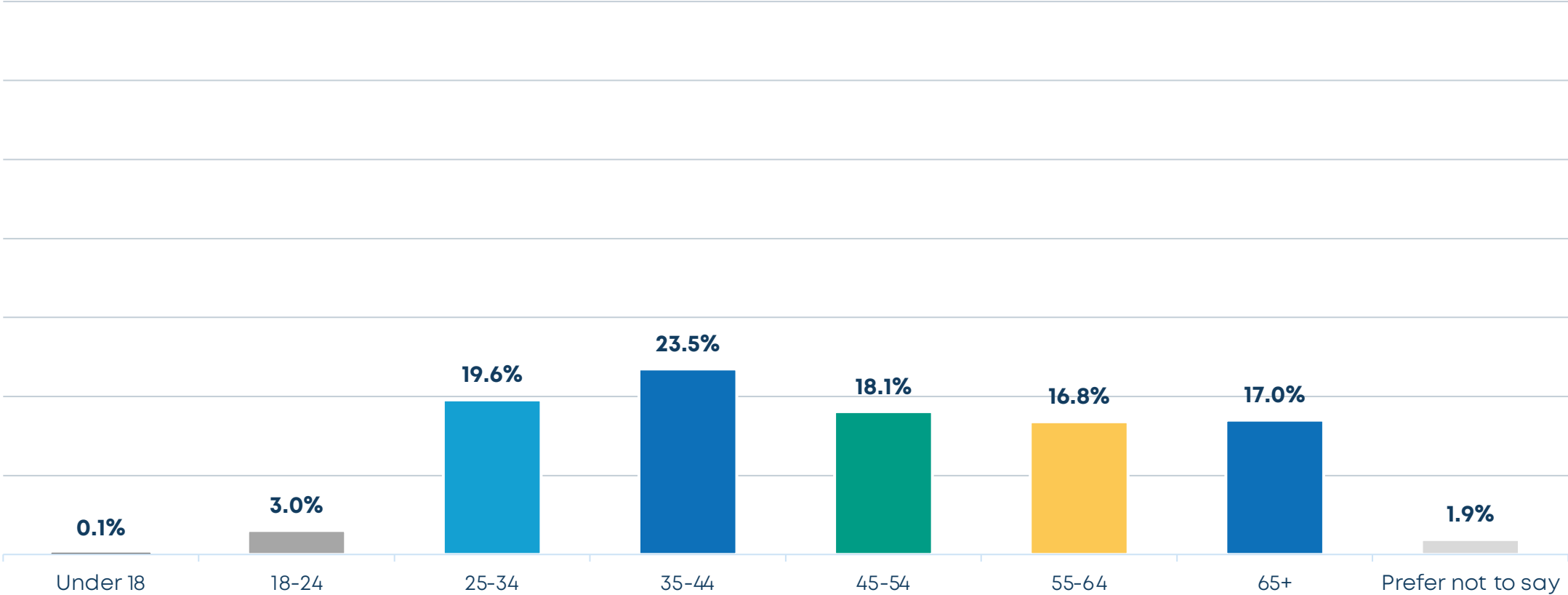
**53**

email comments

\*Meeting attendee counts based on estimates. No information was collected from virtual or in-person participants other than commentary.

# Survey Respondents

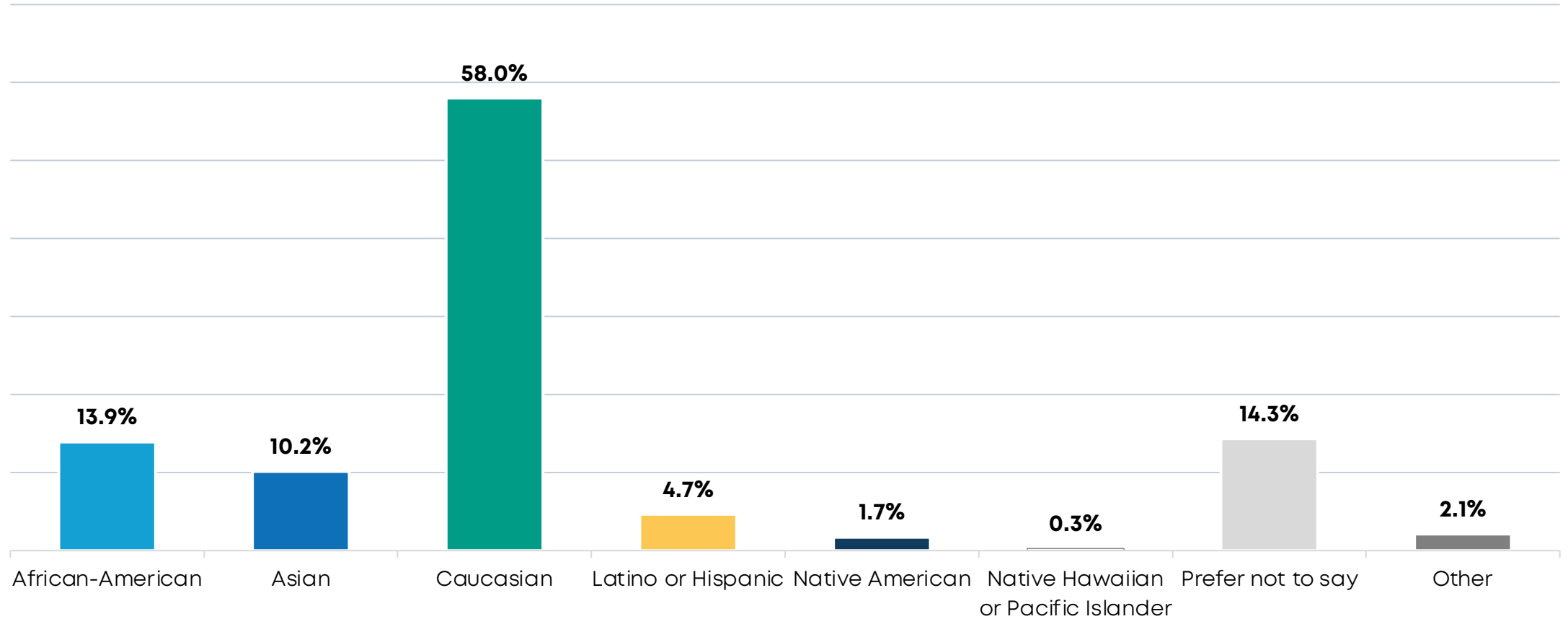
by Age





# Survey Respondents

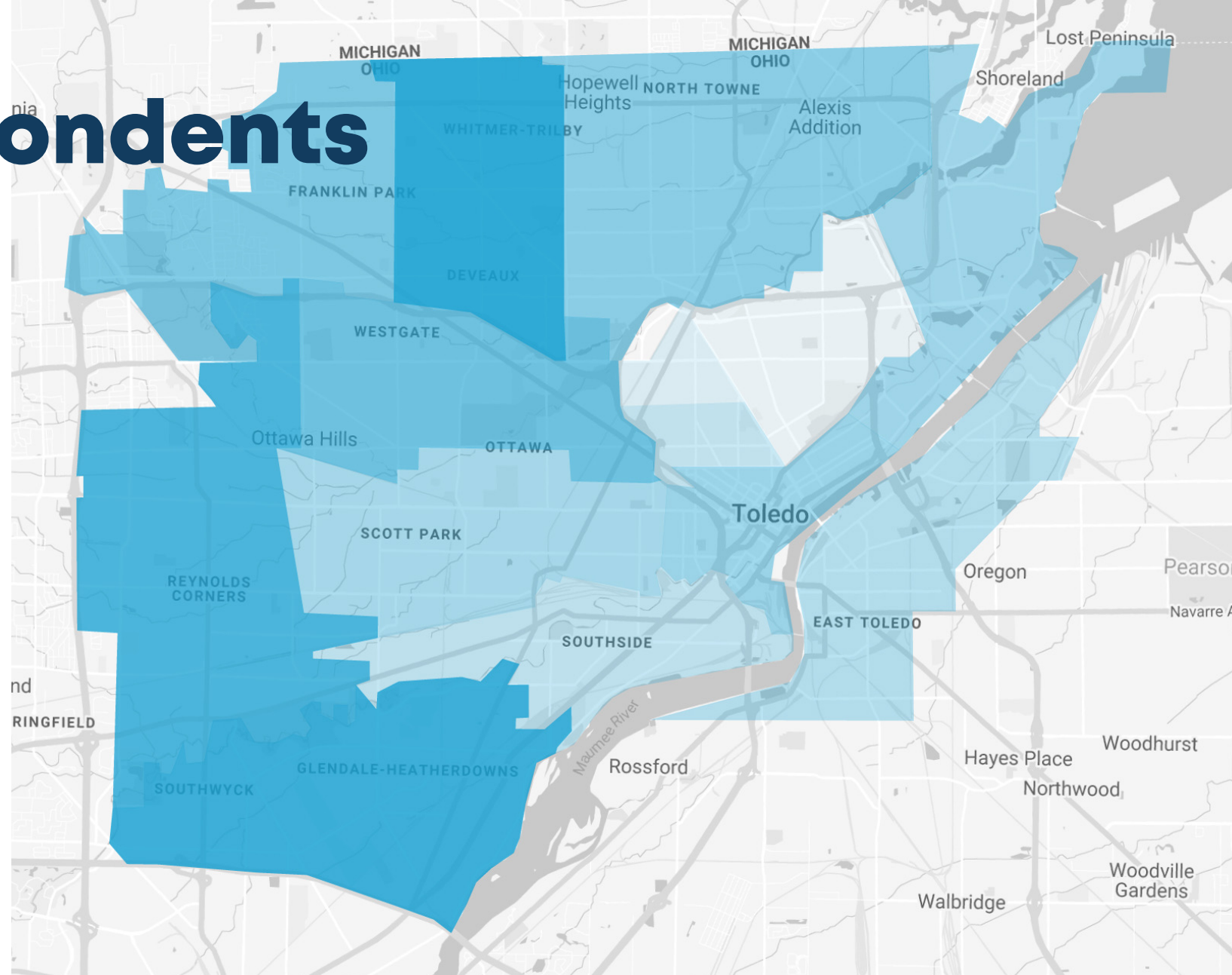
by Race/Ethnicity



# Survey Respondents

by Zip Code

Zip Code	Percent of Total
43613	12.6%
43614	11.7%
Not Listed	10.4%
43615	10.1%
43606	8.6%
43623	7.6%
43612	6.7%
43604	5.7%
43611	5.4%
43607	5.1%
43605	4.2%
43609	3.6%
43620	3.3%
43617	2.0%
43610	1.7%
43608	0.8%
43601	0.2%
43603	0.2%



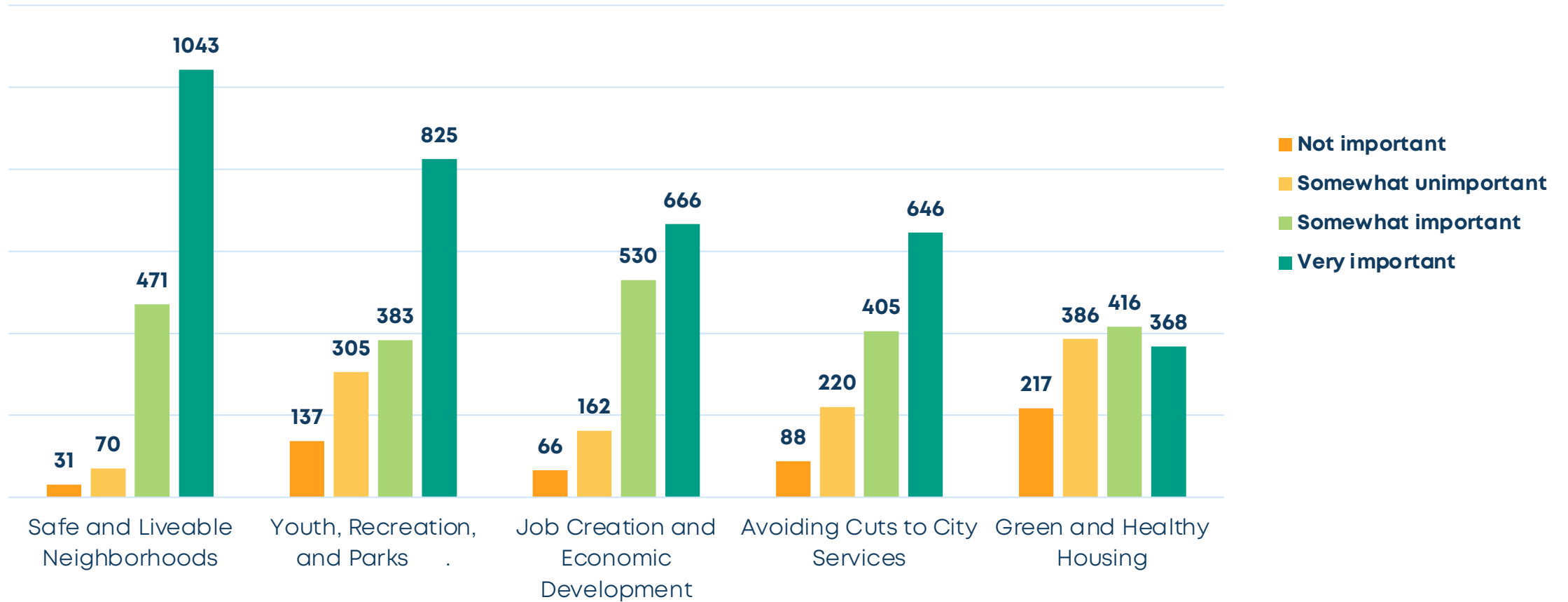


The background is a blue-tinted photograph of a modern building with a grid-like facade. In the foreground, there is a large, abstract sculpture made of thick, curved metal bands. In the bottom right corner, there are some green plants.

# **What We Heard**

# Survey Results

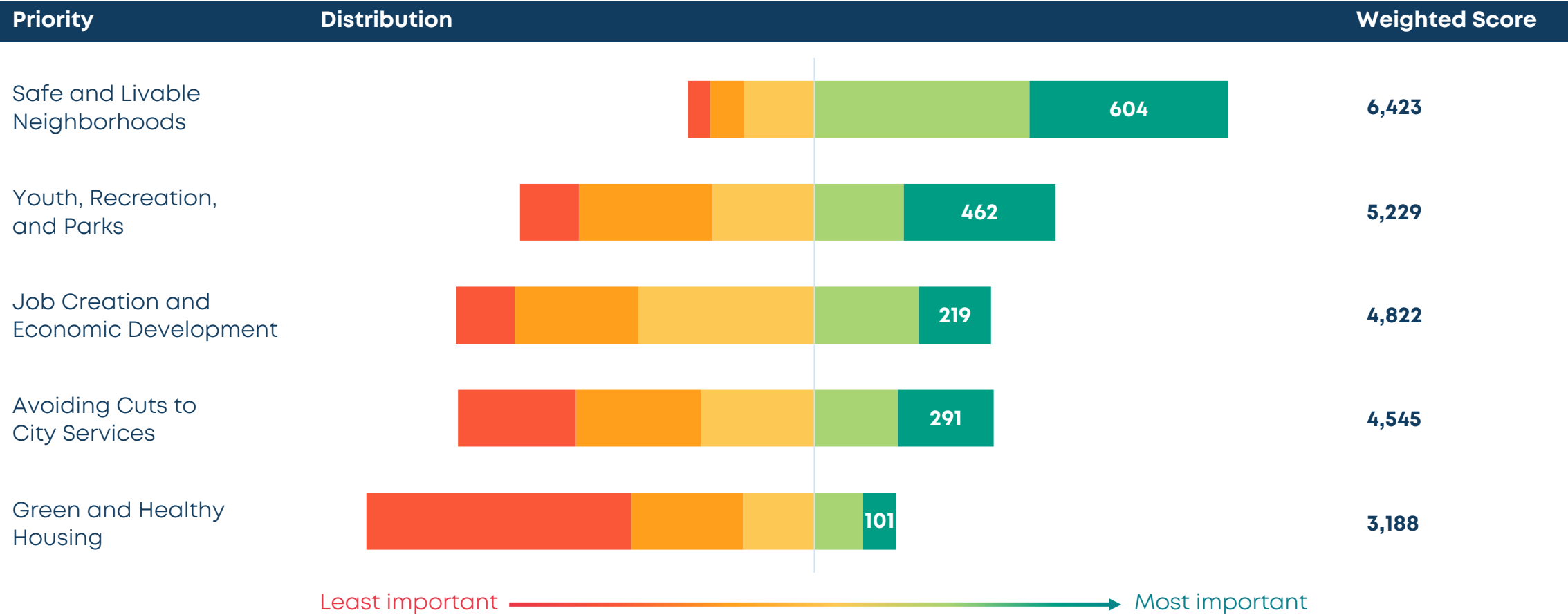
## Importance of Priorities





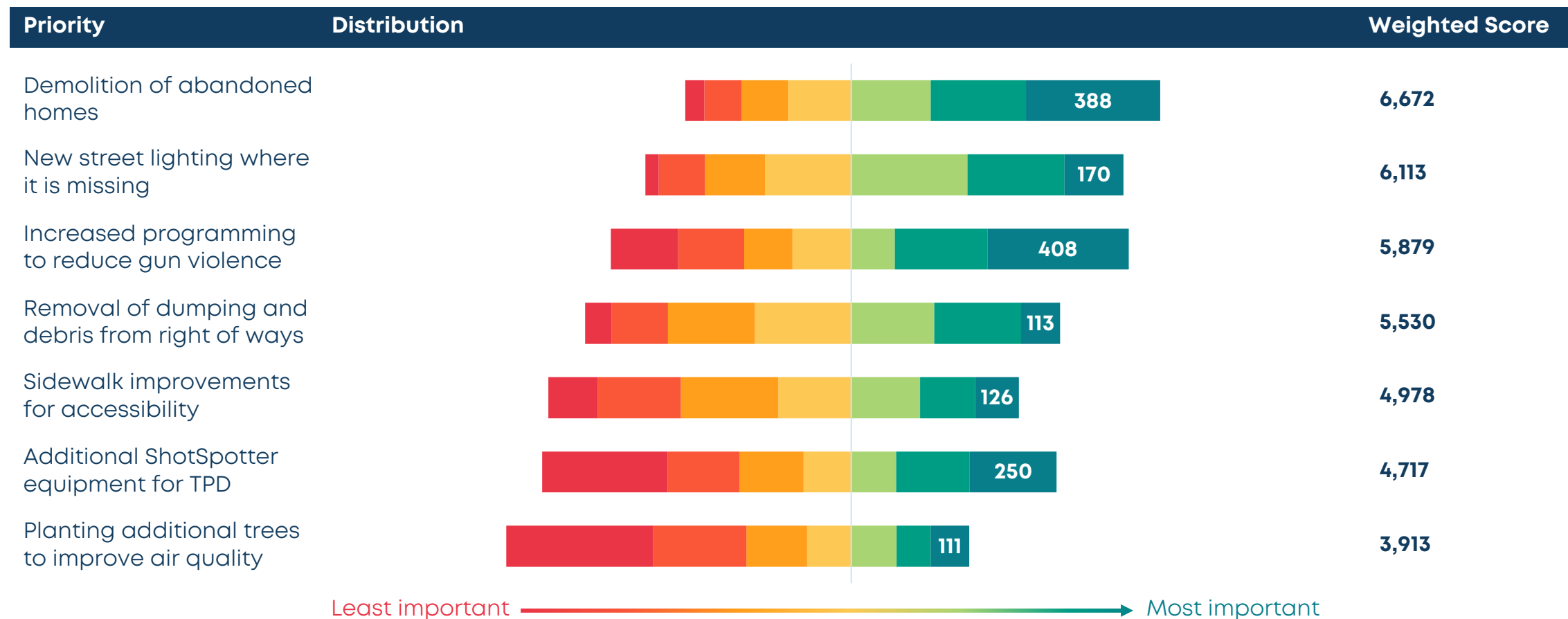
# Survey Results

## Ranking Priorities



# Survey Results

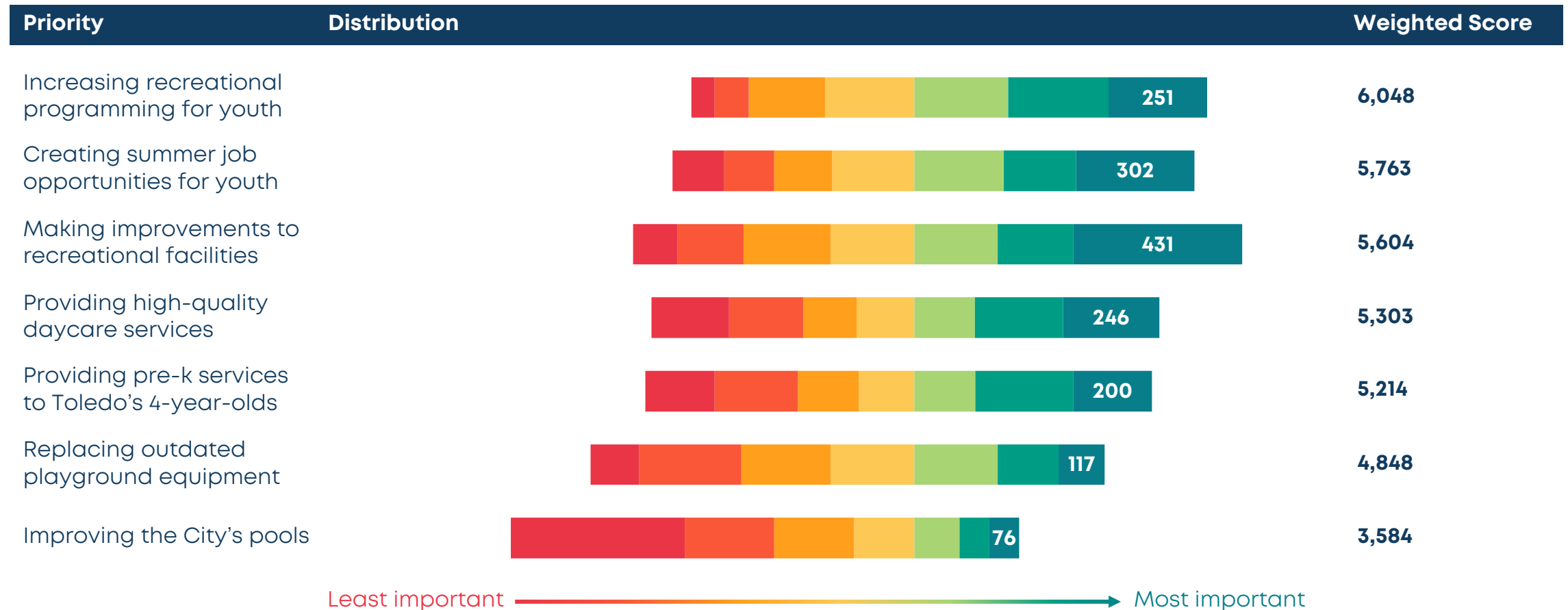
## Safe and Livable Neighborhoods Sub-Priorities





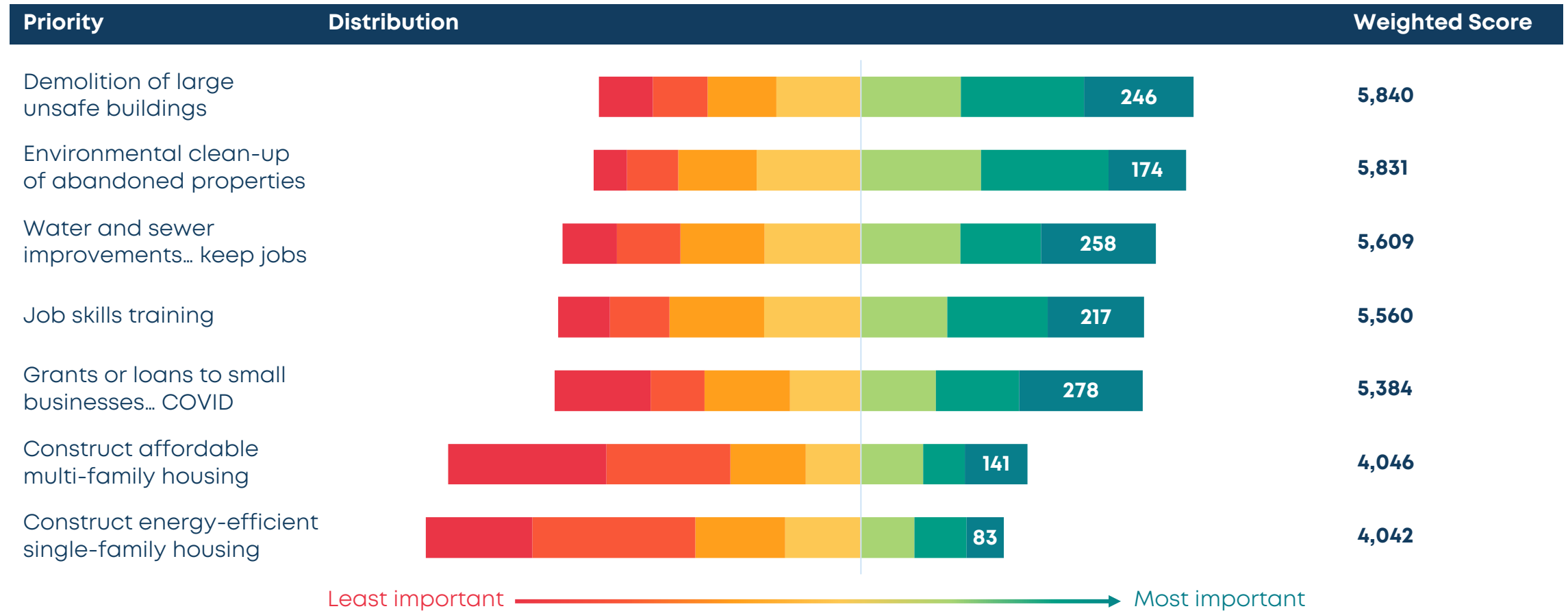
# Survey Results

## Youth, Recreation, and Parks Sub-Priorities



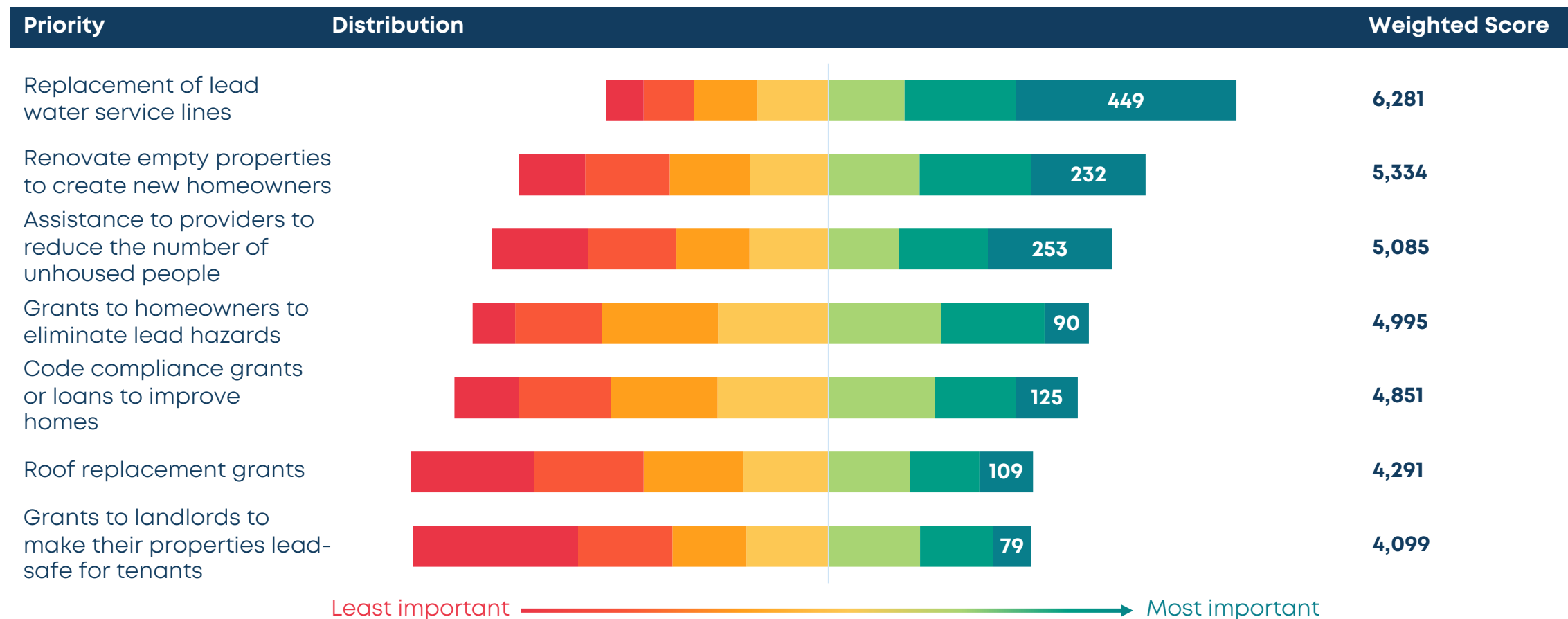
# Survey Results

## Job Creation and Economic Development Sub-Priorities



# Survey Results

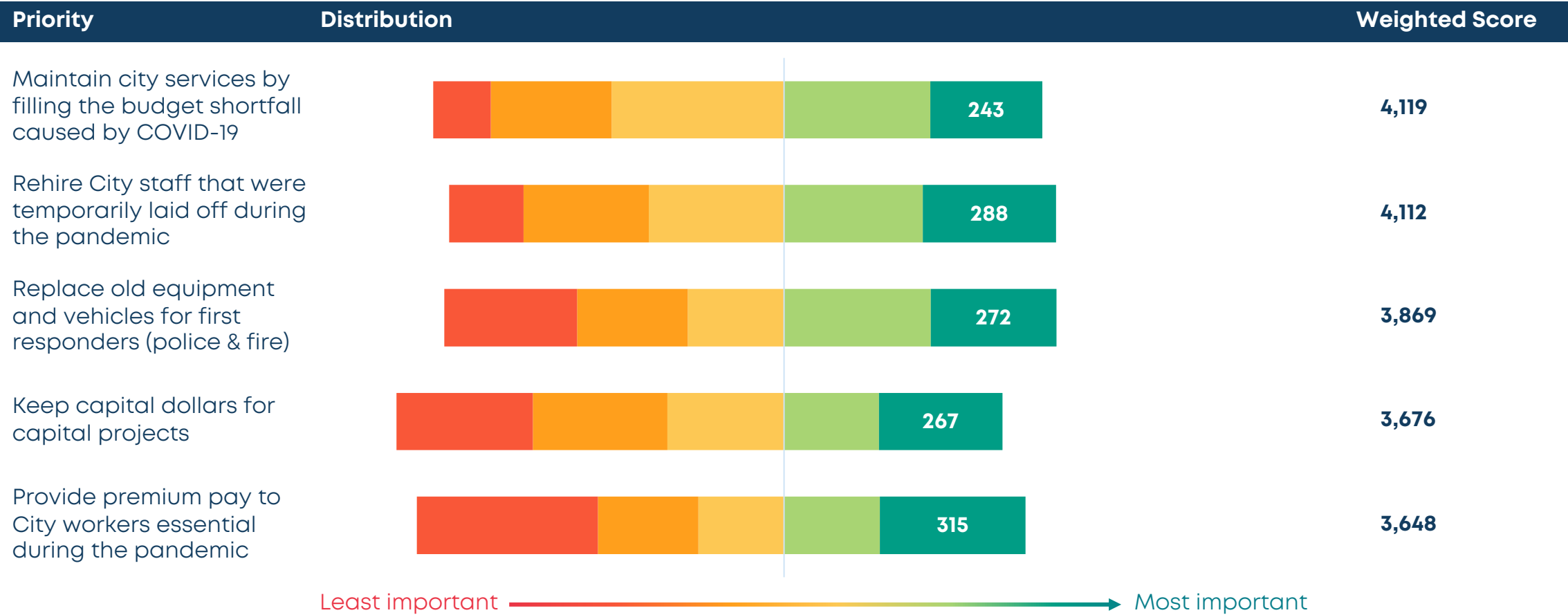
## Green and Healthy Housing Sub-Priorities





# Survey Results

## Avoiding Cuts to City Services Sub-Priorities



# Survey Results

## Open Ended Data

- PFM coded 707 responses to the question, “*Are there other ideas that were not mentioned that you believe would be a worthwhile investment?*”
- Each response received up to three associated codes specifying to main idea or topic of each comment.
- This resulted in 57 unique codes, and 957 total codes applied to the comments.
- The table to right shows codes that applied to at least 2% of the comments.

Topic	Count	Percentage
Public Safety	135	14.1%
Youth / Parks	102	10.7%
Personnel Costs	80	8.4%
Street Paving	69	7.2%
Infrastructure	45	4.7%
Housing	35	3.7%
Economic Development	33	3.4%
Other	32	3.3%
Education	29	3.0%
Environmental Projects	28	2.9%
Direct Relief to Families	27	2.8%
Blighted Properties	25	2.6%
Public Transit	24	2.5%
Sidewalks	24	2.5%
Broadband / WiFi	22	2.3%
Mental Health	22	2.3%
Senior Services	22	2.3%
Bike Lanes	19	2.0%

# Emails/Letters

## Open Ended Commentary

- PFM coded 22 direct emails and letters.
- Each response received up to three associated codes specifying to main idea or topic of each comment.
- This resulted in 20 unique codes, and 29 total codes applied to the comments.
- Email submissions followed a similar pattern on a much smaller scale.

Topic	Count	Percentage
Public Safety	3	10.3%
Youth / Parks	3	10.3%
Environmental Projects	2	6.9%
Community Organizations	2	6.9%
Homeless Services	2	6.9%
Community Organization	2	6.9%
Education	2	6.9%
Street Paving	1	3.4%
Street Sweeping / Litter	1	3.4%
Fund Allocation	1	3.4%
Senior Services	1	3.4%
Infrastructure	1	3.4%
Racial Equity	1	3.4%
Mental Health	1	3.4%
Sidewalks	1	3.4%
Childcare	1	3.4%
Economic Development	1	3.4%
Lighting in Public Spaces	1	3.4%



# What's Next

## Ongoing

Continue to wait for final guidance from U.S. Department of Treasury

## October

Toledo Recovery Plan legislation to be shared publicly







All data and documentation  
is available online.

→ **[toledo.oh.gov/recovery](https://toledo.oh.gov/recovery)**