

# 17 Northwest Ohio Service Areas

Allen  
Crawford  
Defiance  
Fulton  
Hancock  
Hardin  
Henry  
Lucas  
Ottawa  
Paulding  
Putnam  
Sandusky  
Seneca  
Van Wert  
Williams  
Wood  
Wyandot

## Our Commitment

Reliable, Confidential, and Supportive



Department of  
Development



Minority Business  
Assistance Centers



MAYS  
& ASSOCIATES LTD

LUCAS COUNTY



The Institute for  
Social Justice

UNION  
INSTITUTE & UNIVERSITY



Minority Business  
Assistance Centers

NWO-Toledo

Ohio Minority Business Assistance Centers | NWO-Toledo

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# We're here for you!

The Northwest Ohio-Toledo Minority Business Assistance Center (NWO-Toledo MBAC) provides free one-on-one consulting, assistance completing federal, state and local certification applications and referrals for financial assistance programs to minority and underutilized businesses in the 17 counties of Northwest Ohio. Hosted by The Institute for Social Justice (TISJ) at Union Institute & University (UI&U), the NWO-Toledo MBAC contributes to the growth and stability of these business with education and training workshops, networking opportunities and by facilitating full "Access to Excellence" through the TISJ at UI&U.

## Services

Our qualified business counselors are available for both in-person and virtual consultation sessions at no cost. These sessions include but are not limited to:

- Accounting
- Business management
- Federal, state and local certification applications
- Contract procurement
- Estimating/Bidding
- Identifying local resources
- Loan packaging
- Marketing plan development
- Referrals to financial programs

Throughout the year, training sessions, educational workshops and networking events are offered to highlight a variety of business topics designed to strengthen business knowledge and encourage relationship building. Most events are FREE and on-line registration is available.

## Our Team

The NWO-Toledo MBAC team includes a regional director, counselors, a development advisor, business consultants and an advisory board. Our primary goal is to serve the needs of minority and disadvantaged businesses throughout Ohio. Collectively, there is 100+ years of experience in developing/implementing business strategies, both as business owners and executives from within Fortune 100 corporate structures. Each team member has lead key business functions, resulting in a diverse portfolio of professional consulting experience.

## Our Partners

Together with our team, our collaboration with other economic development organizations in Northwest Ohio is critical to our ability to provide great counseling for our clients. In addition to Ohio Department of Development and Ohio Minority Business Assistance Centers, we partner with Mays & Associates, Ltd., The Institute for Social Justice at Union Institute & University, Lucas County, Premier Bank, Ohio Unity Coalition and a host of other business throughout the region to ensure that our clients have access to valuable resources for growth and sustainability.