

POWER RED MYTH BUSTER

*Debunking Myths to
Achieve Peak Performance!*

MYTHS

FACTS

“We don’t collect Power Red on first-time donors.”	Introducing Power Red to donors as a first-time donation is a great way to create lifetime Power Red donors!
“ High school students can’t donate Power Red.”	Male high school students can donate Power Red. Leverage your HIGH SCHOOL DRIVES to fill power red appointments! (We don’t actively recruit females <19 years old.)
“You must ask someone’s weight to recruit for Power Red.”	Avoid the direct question of “How much do you weigh” and ask if they meet the requirements or weigh at least 130 (M)/150 (F) lbs.
“Power Red takes 2 units of blood (twice the volume of whole blood).”	A Power Red donation collects a concentrated dose of red cells but gives donors back more volume than is taken (returns platelets, plasma and provides saline). In fact, donors often report feeling better and more hydrated after.
“The donation takes too long or the donor doesn’t have time .”	It may take just 30 min longer than a whole blood donation, but the donor doesn’t have to come out as frequently— only every 112 days (4 months) .
“Fill the first 1-2 Power Red appointments only.”	Work with the sponsor to fill all Power Red appointment slots ; however, prioritize first slots.